Website spec template

All the info you need to create your website

This template will help you gather everything you need to create your own website with the [Website Template Project](#).

Submitting your website spec

The easiest way to submit your spec is to send it to contact@opensocialresources.com. You can use this form or type your info directly into an email.

Important: We will only publish content that is legal and adheres to our [Code of Conduct](#).

Before you start...

Before you create a website, you should have worked out some other aspects of your business:

- ❏ Organizing document and mission statement
- ❏ Brand, how you want people to see your business
- ❏ Icon and banner (long) logo

Final checklist

- ❏ Handled all of the prerequisites
- ❏ Fill out the business info
- ❏ Fill out the presentation info
- ❏ Create your tabs
- ❏ Send all of the info and images

Business information

Business name: E.g, Spoon in Hand

Keywords: restaurant, takeout, burgers, sandwiches, baked goods, fried foods, soup

Business description: E.g., Home-cooked meals from our table to yours
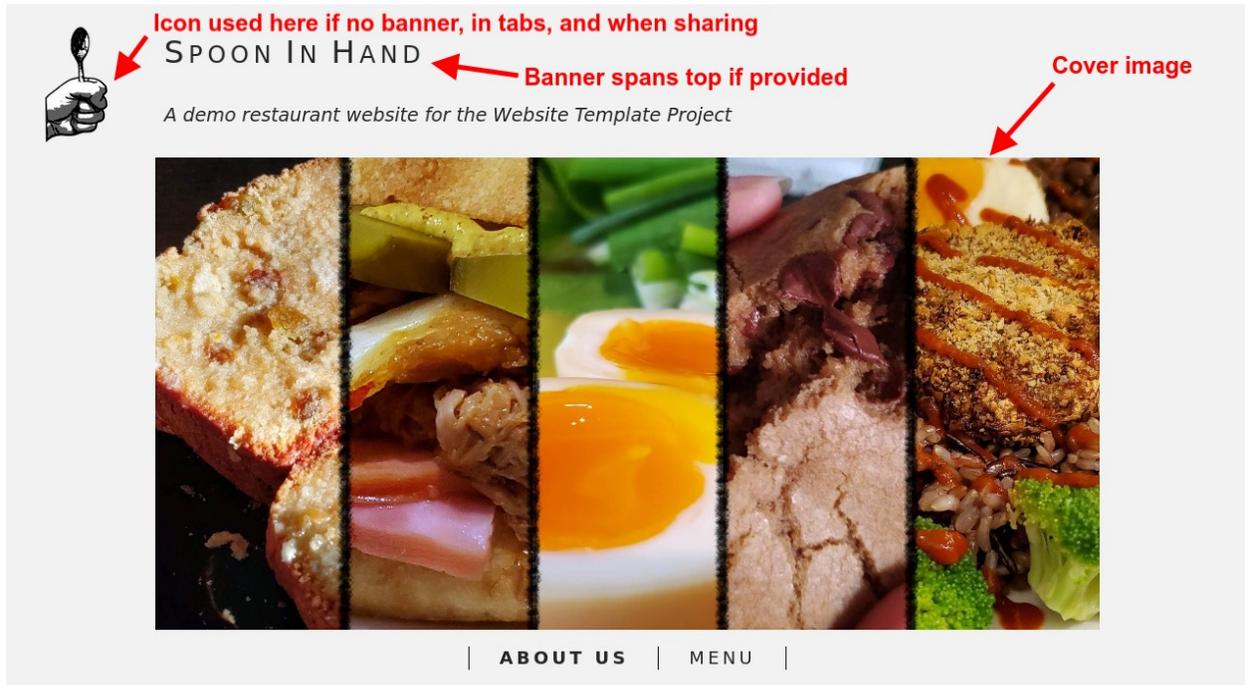
Owner Name: E.g., Annette Jones

Domain: E.g., spoon-in-hand.com

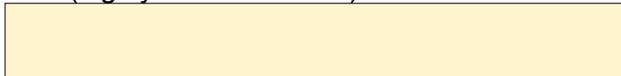Twitter username (optional): E.g., @TheChisledFish

↓ Just three more sections! ↓
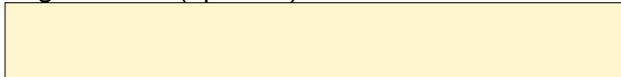
First impressions

It's best to use your own images. If you need to, you can include image attribution info that we'll place in the footer.
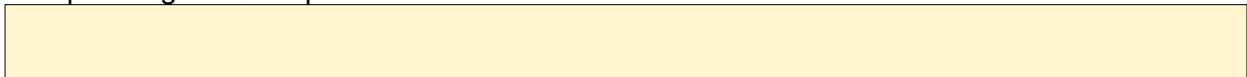

Icon (highly recommended): Link or attach to email. A square (e.g., 512x512) image

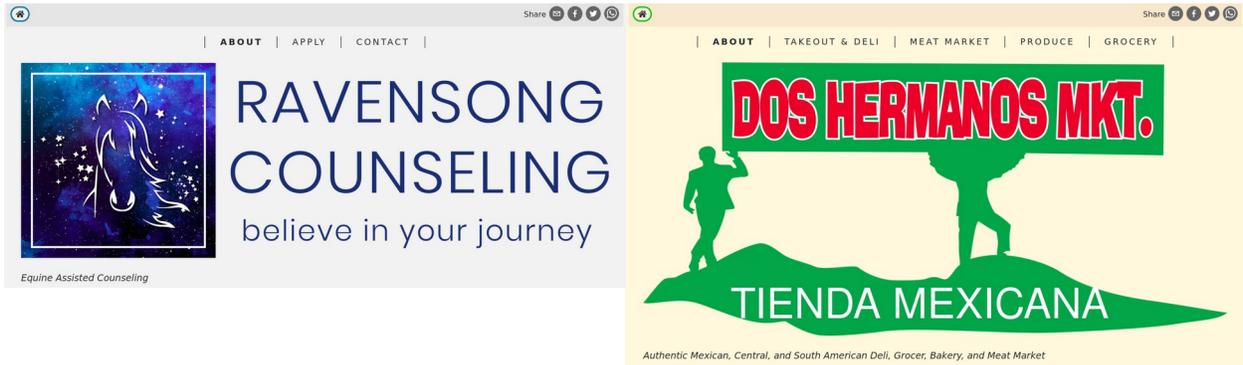Logo/banner (optional): Link or attach to email. A long (e.g., 2000x200) image

Cover images (optional): Link or attach to email. One or more wide (e.g., 2000x1000) images. Multiple images will be presented in a slideshow.

↓ Just one more section! ↓

Colors

Choose accent and background colors to convey your brand or give your site pizzaz! Variations of the accent color are used for buttons, accents, and links. For example, the home button in the upper left:

Use one of the following swatches or select your own colors here.

Classic
Professional, subtle
0,89,187 / 242,242,242

Slate
Calm, breezy, grounded
186,140,132 / 238,245,243

Royal
Professional, individual, bold
148, 0, 211 / 242,242,242

Retro
Warm, comforting, fun
0,178,202 / 253,241,228

Fearless
Professional, daring, feminine
252,5,116 / 242,242,242

Coral
Cool, playful
255,104,107 / 165,255,214

Eco
Professional, individual, natural
0,200,0 / 242,242,242

Camo
Natural, cool
81,111,145 / 228,252,204

Periwinkle
Soft, floral, vibrant
147,129,255 / 147,129,255

Bubblegum
Soft, playful, feminine
44,125,160 / 250,224,228

Swatch name (e.g., slate) or accent/background colors.

↓ Just one more section! ↓

Tabs

Put your tab content in an email, or create a separate document to attach to your email to us.

You can have as many tabs as you want. You can include images, tables, and lists, too. Check out [Tab Content Toolbox](#) to easily create things like menu items or a table of services.

Here's some sample content for tabs used to make [this demo site](#).

About us

At the Spoon in Hand restaurant, we've proudly served home-style meals to the Detroit community since 1998. Come and have a seat at our table, where you'll find rich meats, savory curry, and bright soup.

Phone

    123-456-7890

Hours

- Tuesday-Sunday: 11 AM – 9 PM
- Monday: Closed

Location

    1234 Some Street. Detroit, MI. 48201

(Please include a map)

Menu

Appetizers (Display list)

- Roasted Potatoes
  - $4.99
  - Impossibly crispy on the outside, seductively tender on the inside. These taters are guaranteed to keep your kids busy for a few minutes until they're devoured.
  - Image: roasted_potatoes.jpg (attached)
- ...

Entrées (Display list)

- Chicken-fried Mushroom
  - $14.99
  - A portabella sautéed in our special sauce, then breaded and fried. Served with mixed rice, black beans, and broccoli, and egg.
  - Image: chicken_fried_mushroom.jpg (attached)
- ...

Congratulations! You're done!